

Sergiu Lazin

Timișoara, Married

Date of birth: October 3rd 1984

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Professional experience:**Partner**

SC Dream Trademark Studio SRL, Timișoara - May 2011 - present

Company profile: Design Studio.

www.dreamtm.ro

Responsibilities: working closely with the studio clients and together we elaborate creative advertising solutions.

Specialized in branding, art direction, web design and development.

Art Director

SC ADDVERITAS SRL, Cluj-Napoca - November 2009 - May 2011

Company profile: Full service advertising agency

www.addveritas.com

Responsibilities: Art direction for advertising campaign concepts, corporate branding, creative direction for corporate events and PR campaigns, desktop publishing, video editing and animation, web-design, coordinating creative department.

Art Director

Brandis Berg, Cluj-Napoca - May 2009 - November 2009

Company profile: Branding agency.

www.brandtoweb.org

Responsibilities: Art direction, graphic design and desktop publishing for corporate branding projects.

Graphic Designer

SC Amprenta-Advertising SRL, Cluj-Napoca - October 2008 - May 2009

Company profile: Full service advertising agency

www.amprenta-advertising.ro

Responsibilities: Graphic designer part of a 5 member creative department. Creative concepts (logo, print, web, packaging), implementing advertising campaigns, desktop publishing, video editing and animation, art direction for corporate events and PR campaigns

Freelance Graphic Designer

Logosapiens, Cluj-Napoca - May 2007 - September 2008

Company profile: Creative start-up

www.logosapiens.ro

Responsibilities: Project-based graphic design internship at small start-up creative studio.

Education:

2003-2007 - University of Art and Design, Timișoara, Major Graphic Design

www.arte.uvt.ro

2000-2003 - "Mihai Eminescu" National College Satu Mare - Math-Physics, English By-Lingual

www.eminescum.ro

Skills:

Adobe Creative Suite

Corel Creative Suite

Wordpress

Photography