

**Laura Lazin**

Timișoara, Married

**Date of birth:** September 8th 1986

**Telephone:** 0723 837 945

**Email:** radutalaura@gmail.com

**Professional experience:****Partner**

**SC Dream Trademark Studio SRL, Timișoara** - May 2011 - present

**Company profile:** Design Studio.

**www.dreamtm.ro**

**Responsibilities:** working closely with the studio clients and together we elaborate creative advertising solutions.

Specialized in branding, art direction, web design and development.

**Art Director**

**SC ADDVERITAS SRL, Cluj-Napoca** - October 2010 - May 2011

**Company profile:** Full service advertising agency

**www.addveritas.com**

**Responsibilities:** Art direction for advertising campaign concepts, corporate branding, creative direction for corporate events and PR campaigns, desktop publishing, video editing and animation, web-design.

**Art Director**

**Tiparo, Cluj-Napoca** - July 2010 - October 2010

**Company profile:** Branding agency.

**www.tiparo.ro**

**Responsibilities:** Creative concepts (logo, print, web, packaging)

Implementing promotional campaigns, desktop publishing

**Graphic Designer**

**SC Amprenta-Advertising SRL, Cluj-Napoca** - October 2008 - July 2010

**Company profile:** Full service advertising agency

**www.amprenta-advertising.ro**

**Responsibilities:** Graphic designer part of a 5 member creative department. Creative concepts (logo, print, web, packaging), implementing advertising campaigns, desktop publishing, video editing and animation, art direction for corporate events and PR campaigns

**Graphic Designer**

**SC Avangarda Advertising SRL, Cluj-Napoca** - August 2007 - October 2008

**Company profile:** Full service advertising agency

**Responsibilities:** Creative concepts (logo, print, web, packaging), desktop publishing.

**Education:**

2006-2009 - University of Art and Design, Cluj-Napoca, Major Foto-Video, Digital Image Processing

**www.uad.ro**

2001-2005 - "Andrei Șaguna" National College Brașov - Natural Sciences

**www.saguna.ro**

**Skills:**

Adobe Creative Suite

Corel Creative Suite

3DMax

Wordpress

HTML, CSS

Photography